

Virginia Cooperative Extension

Knowledge for the CommonWealth



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2005 4-H Chrysanthemum Project

Growing Mums for Fun and Profit

The 4-H Chrysanthemum Project combines the skills of growing plants with the knowledge of how to account for, market and sell a "product."

Youth (ages 10-15) receive 20 chrysanthemums to grow throughout the summer. You will learn the proper care and propagation of the chrysanthemum, how to keep accounts in order, and how to market and sell the product.

It is important that these plants are grown in a full sun location where they can be watered daily and free of competing vegetation.



Registration Fee: \$20

(Includes: enough for 20 plants, pots, media, fertilizer, and

rooted virus free cuttings)

Registration Deadline: May 18, 2005

Growing Mums Program Schedule

The Growing Mums program consists of five sessions beginning May 26, 2005, with a completion in September 2005. Sessions are held at the York County General Services building conference room. Topics for each session are as follows:

Session One - May 25

At this first meeting participants will receive materials to grow 20 chrysanthemums. Youth will be instructed on the proper potting of the plants, and care for their plants at home.

Session Two - June 1

Learn how to pinch the mums to control their growth. Turn the cuttings into money as we learn how to propagate the mums.

Session Three - July 13

Learn how to account for the income from these mums. Learn what a balance sheet is and how to record your earnings.

Session Four - August 10

How do you work to develop a customer base? Learn how to properly introduce yourself. Marketing your product will also be taught.

Session Five - September 21

The Wrap up meeting will tie all of the program together.

Registration is limited to 20 participants. To register complete the section below and return it to the York County Extension Office with your \$20 registration fee made payable to **York 4-H Activities Fund**. Please mail to:

> 2005 4-H Mums Project c/o VCE-York County PO Box 532 Yorktown VA 23690-0532

2005 4-H Mums Project Registration

| Parent/Guardian Name: | | | |
|-----------------------|---------|----------------|------------|
| Youth Name: | | Date of Birth: | |
| | | | YYYY/MM/DD |
| Address: | | | |
| | | | |
| Home Phone: | E-mail: | | |